

NORFOLK AND WAVENEY LMNS NEWSLETTER

A QUARTERLY NEWSLETTER FROM YOUR LOCAL
MATERNITY AND NEONATAL SYSTEM

Welcome to the team!

We would like to welcome our new team member Jo Govier as our new Practice Innovation Midwife who will be working systemwide. She has spent her first months visiting each of the Trusts getting to know the teams.

Furthermore, congratulations to our existing team members who have achieved substantive posts through a rigorous application and interview process: Delyse Maidman as Lead Digital Midwife and Toni Jeary as Senior Programme Manager.

Team Away Day

On Thursday 13th July the LMNS Programme Team had our Annual Away Day. As a team we discussed where we think we are, where we think we are going and how we plan to get there over the next year. We have brought together all important documents to form a new blueprint for the LMNS Programme Teams work which includes Transformation, Quality and Safety, Strategy and our Business as Usual work. There will now be six workstreams within Transformation which will be:

- Personalisation
- Digital & Data
- Perinatal Optimisation
- Prevention
- Workforce
- Health Inclusion

The LMNS Programme Team



THIS ISSUE

Culture in Maternity Workshop
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CULTURE IN MATERNITY WORKSHOP

In June, Norfolk & Waveney LMNS held a Culture in Maternity Workshop, where a multi-disciplinary team of over 30 members of staff from all 3 Trusts and our local University joined forces to discuss what good culture looks like & means to them.

The day was opened by Tricia D'Orsi, ICB Executive Director of Nursing, who asked delegates to share what Culture means to them. This was followed by Kathryn Owens, Regional Workforce Lead, discussing the national and regional context of culture in maternity. Dr Richard Smith and Dr Tom Curtis from NNUH then presented an engaging session on Obstetric Culture which included sharing personal experiences.



From late morning, workshop activities commenced with teams being asked to consider what good culture would look like to a service user, or a person passing through the service. They worked on what good practices are currently in place, and what areas for action are needed.

To round off the workshop, all delegates submitted a personal pledge to take away from the day.



In Norfolk and Waveney we are committed to improving the Safety Culture within our maternity units, as we know this will benefit staff experience and wellbeing, but also improve the care we give to you, our service users.

We would like to thank everyone who attended the workshop, engaged in open and honest conversations, and is shaping an improved culture.

CULTURE IN MATERNITY WORKSHOP

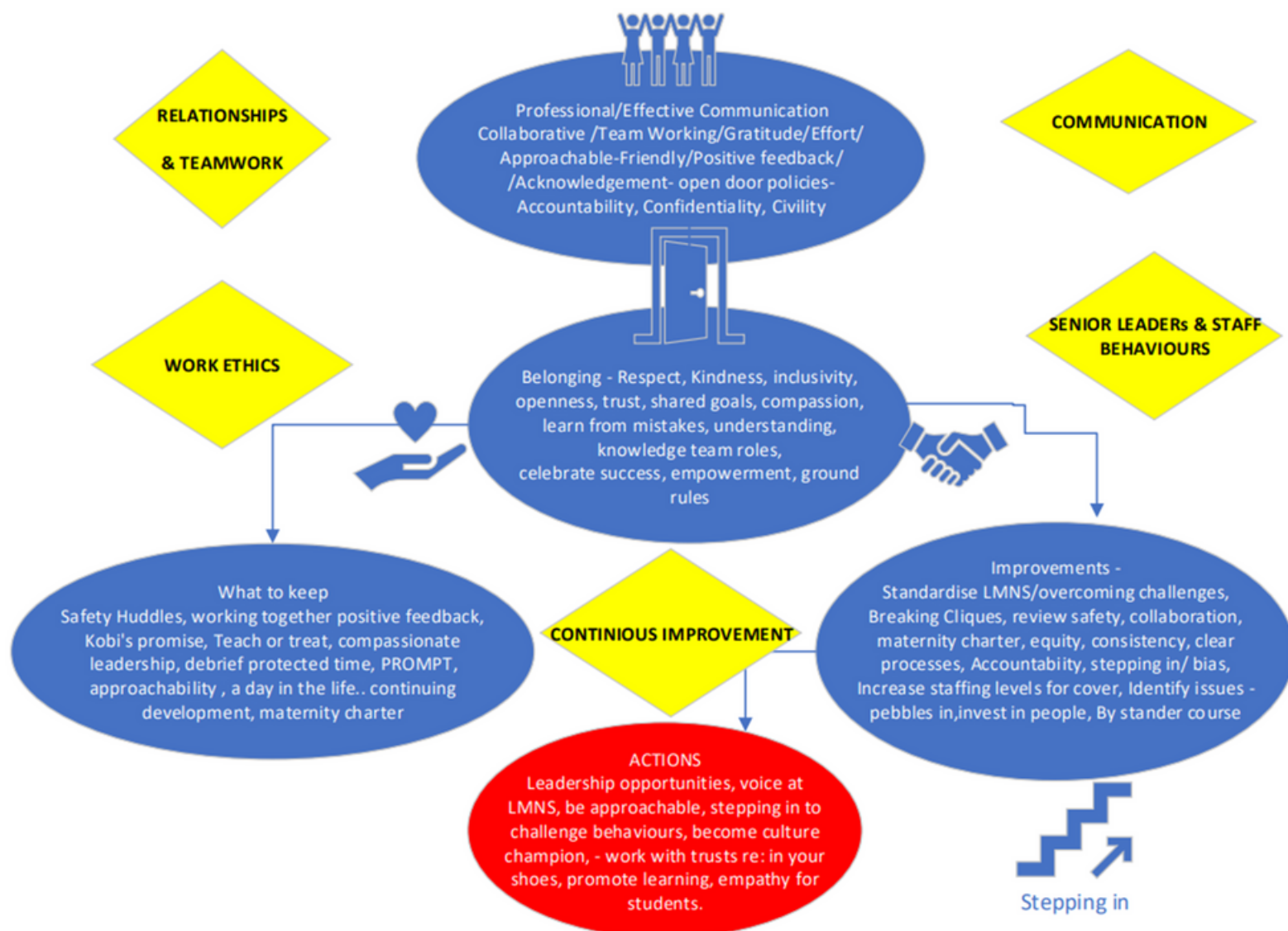
The discussions and notes from the event have been collated into themes and actions as you can read below:

ACTIVITY 1. What would we like a culture of “safety, learning and support” to look and feel like?

What would a neutral outsider see, hear and sense if they were an impartial observer?

ACTIVITY 2. What are our areas to maintain and areas to develop in relation to activity 1?

What actions can we take now to improve these?



The Programme Team will be looking at the themes and actions from the workshop and a new Safety Culture Task and Finish Group will be commencing across the system. If you would like to be involved in this work please email nwicb.lmnsshared@nhs.net



PROJECT UPDATES



PERSONALISED CARE AND SUPPORT PLANS

Personalised care is essential for safe care, as reflected in all maternity safety reports in the last decade. In the N&W LMNS, we are developing a PCSP booklet that women and pregnant people can own, which facilitates woman-centred, proactive conversations, focusing on what matters to the individual and shared decision making. In the future, this will be converted to a digital format.

If you would like to be involved and help shape personalised care in our LMNS, please speak to your trust lead or contact nwicb.lmnsshared@nhs.net to find out more.

MATERNITY AND FAMILY HEALTH OUTREACH EVENTS

The LMNS has hopped on board the Wellness on Wheels (WoW) bus to take health and wellbeing advice and guidance directly to women and families in our local communities. A team of community midwives, health visitors and specialist practitioners from health and social care organisations have come together to provide support and signposting on a range of services, including infant feeding, smoking cessation, pelvic health, social prescribing, healthy eating for babies, children and families, mental health, digital access and financial support. In the autumn, we'll also be offering flu vaccinations wherever possible.

We're so thankful for the wonderful enthusiasm and support we've received so far from our NHS maternity colleagues.

- Future dates include:**
- Tuesday, 15 August – Cromer Carnival
 - Monday, 04 September – Lowestoft
 - Thursday, 12 October – Great Yarmouth
 - Friday, 24 November – Kings Lynn



If you'd like to get involved, please contact us via: nwicb.lmnsshared@nhs.net

PERINATAL PELVIC HEALTH SERVICE



Tickets are now available to our 'The Unspoken Taboo Perinatal Pelvic Health' study day - an event that aims to break the silence on topics that are often considered too taboo to discuss. Join us on Tuesday 21st November 2023 at Norwich Road, Dereham, NR20 3PX and be a part of the conversation. The workshop will include expert speakers and hands on training opportunities. Book your free space via the button below!

CLICK HERE





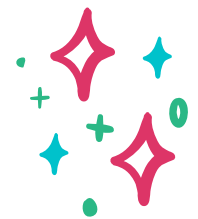
CELEBRATING SUCCESSES



OPERATION PANTS!

Following a meeting where it was discovered that women in dispersal accommodation had only 1 or 2 pairs of knickers since arriving in the country and no means to buy their own, the LMNS team came together to see if they could find a solution. "Operation PANTS" was launched and £70.00 raised. Tesco ever so kindly had an opportune deal which meant we could treble our yield and armed with bags full of undies, we skipped off to deliver our hoard to New Routes who work closely with the families there.

The women were absolutely thrilled and so grateful that the Midwives of Norfolk and Waveney were thinking of them in their situation. It's amazing what a difference you can make as a team when you see a need and come together. They have said there is a real need for men's shoes too within the dispersal accommodation. No-one wants our hubbies hand-me-downs, but maybe someone reading this may have a solution, you can contact us at nwicb.lmnshared@nhs.net if you do.



*click
here!*

New Routes
Charity



SMOKING IN PREGNANCY (SiP) WORKSHOP



A successful Smoking in Pregnancy workshop was held on 19th July. All 3 Trusts sent representatives and a system approach to SiP was commenced. We know that SiP is the largest modifiable behaviour in pregnancy to affect pregnancy outcomes. There was a real commitment in the room to plan a service that meets the needs of our population, while meeting the requirements of the NHS Long term plan, Saving Babies Lives Care Bundle 3 and the Maternity Incentive Scheme Year 5. A new system-wide pathway was agreed in principle, with minor changes now underway. Further work is planned in near future to keep momentum going, with a target of a launch of new service by December 2023.



UPCOMING LOCAL LEARNING EVENTS

17th August: Health Inequalities in our Vulnerable Communities

 **BOOK NOW**

10th October: Baby Loss Awareness Week

November: A Focus on Perinatal Mental Health

Look out for emails and posters from your PDM teams to book your free space!

STAFF ENGAGEMENT STRATEGY



The LMNS Programme Team has identified a need to promote engagement with staff across the system. In order to do this, we have created a staff engagement strategy, with multiple goals to ensure all of the Norfolk and Waveney LMNS staff have a voice and play a part in maternity transformation! Our main areas of focus are listed below:



Communication, Information and Feedback

Reward and Recognition

Career Development

Fostering Innovation

Programme Team Visibility

Throughout the coming months you may see our Practice Innovation Midwives, Mollie & Jo, in your Trusts conducting staff questionnaires. These will be quick, 5-minute conversations, in order for us to hear what you need from us and how we can help staff engage and be involved with the transformation programme!



WANT TO KNOW MORE ABOUT YOUR LMNS?

CHECK IT OUT!

LMNS WEBSITE PAGES

[CLICK HERE](#)