



Building Behavioural Science Capacity in the NHS Workforce

Behavioural Science - The Key to Delivering the NHS 10-Year Plan

The NHS 10-Year Health Plan, Fit for the Future, sets out a bold agenda based on three fundamental shifts: from hospital to community, analogue to digital, and sickness to prevention. Delivering these shifts depends fundamentally on changing human behaviour—how patients engage with their health, how the workforce adopts new technologies, and how leaders empower their teams.

Behavioural science is essential for turning the NHS Plan into reality. Join the Behavioural Science and Public Health Network (BSPHN) for this satellite symposium on how to build capacity for behaviour change into NHS practice.

Why attend:

- **Learn from Leaders and Early Adopters:** Be inspired by senior health professionals who have already adopted and are championing the use of behavioural science
- **Gain Strategic Insight:** Understand how behavioural science can increase productivity, effectiveness, and equitableness in NHS services.
- **Learn Behaviour Change Skills:** Participate in an introductory skills-focused session on the COM-B model, an intuitive, practical approach to changing behaviour
- **Join our Community of Practice:** Be part of a new network for healthcare professionals to share learning, reduce replication, and access funding opportunities.

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Confirmed Speakers:

- Dr. Dan Berry, Head of Behavioural Insights, NHS England.
- Dr. Debi Bhattacharya, Professor of Behavioural Medicine & Primary Care Pharmacist, University of Leicester
- Professor Tim Newton, Professor of Psychology as Applied to Dentistry, Kings College London.
- Professor Helen Stringer, Professor of Childhood Speech Sound Disorder & Behaviour Change, Consultant Speech and Language Therapist
- Dr. Richard Pinder, Director of Undergraduate Public Health Education, Imperial College London
- Dr. Gil Rawlinson, Director of Allied & Public Health and Physiotherapist, University of Salford.

Date: 9th March 2026 Time: 1:00 pm – 5:00 pm

Venue: The Venue, De Montfort University

CPD: Credits applied for

Cost: Earlybird rates at £60 (student), £65 (non-students).

Register Now:

<https://bsphnconference2026.rsvpify.com/>

**Equip yourself and your team with essential skills
for the future of the NHS.**